



OREGON OPTOMETRIC PHYSICIANS ASSOCIATION INDUSTRY PARTNER PROGRAM 2026

Partner with Us to Shape the Future of Eye Care

Support the Oregon Optometric Physicians Association and connect with Oregon's leading optometrists. Your sponsorship boosts brand visibility and strengthens our efforts to improve vision health across the state. Together, we can make a lasting impact!



INDUSTRY SUPPORT OPPORTUNITIES

2026 Corporate Partnership Program

	Supporter \$4,000	Bronze \$7,500	Silver \$10,000	Gold \$15,000	Platinum \$20,000
Exhibit table at TP Seminar and Oregon's Meeting	Hallway table	Inside table	Inside table	Premium table	Double table
Co-support of Society Dinner, Young OD, Reginal Member Event, or Student socials	1	3	4	All	All
Membership Directory Ad	1/4 page	1/2 page	Full page	Inside Back cover	Inside Front cover
Banner Advertising on member e-broadcast	1	2	4	6	12
Co-support of Oregon's events during GWCO		✓	✓	✓	✓
Attendee presentation time at TP Seminar or Oregon's Meeting				10 mins	15 mins
Attendee breaks and receptions at TP Seminar and Oregon's Meeting				✓	✓
6-month banner ad in slide deck on website homepage & member sign-in					✓
Choose one ala-cart opportunity for Oregon's Meeting					✓

INDUSTRY SUPPORT OPPORTUNITIES

Corporate Partnership Program

PLATINUM LEVEL - \$20,000

- Double exhibit table in premier location at TP Seminar and Oregon's Meeting
- 6-month banner ad in slide deck on website homepage & member sign-in.
- Attendee presentation time – 15 minutes at TP Seminar or Oregon's Meeting
- Attendee breaks and receptions at TP Seminar and Oregon's Meeting
- Co-support of Oregon's events during GWCO Congress
- Co-support of all; Society dinners, Young OD, Student, or Member OD Socials
- Inside front cover of Membership Directory
- Banner advertising on member e-broadcast notices, 12 per year
- Choose one ala-cart opportunity for Oregon's Meeting
- One Social Media Spotlight

GOLD LEVEL - \$15,000

- Exhibit table in premier location at TP Seminar and Oregon's Meeting
- Attendee presentation time – 10 minutes at TP Seminar or Oregon's Meeting
- Attendee breaks and receptions at TP Seminar and Oregon's Meeting
- Co-support of Oregon's events during GWCO Congress
- Co-support of all; Society dinners, Young OD, Student, or Member OD Socials.
- Inside back cover of Membership Directory
- Banner advertising on OOPA member e-broadcast notices, 6 per year

SILVER LEVEL - \$10,000

- Standard exhibit table at TP Seminar and Oregon's Meeting
- Co-support of Oregon's events during GWCO Congress
- Co-support of four (4) Society Dinner, Young OD, Member OD Socials, or Student socials
- Inside full-page display ad in Membership Directory
- Banner advertising on member e-broadcast notices, 4 per year

BRONZE LEVEL - \$7,500

- Standard exhibit table at TP Seminar and Oregon's Meeting
- Co-support of Oregon's events during GWCO Congress
- Inside half-page display ad in Membership Directory
- Banner advertising on member e-broadcast notices, 2 per year
- Co-support of three (3) Society Dinner, Young OD, Member OD Socials, or Student socials

SUPPORTER LEVEL - \$4,000

- Standard exhibit table at TP Seminar and Oregon's Meeting
- Co-support of one (1) Society Dinner, Young OD, Member OD Socials, or Student socials
- Inside quarter-page display ad in Membership Directory
- Banner advertising on one (1) member e-broadcast notice

**We can also create customized support packages that best fit the needs of your organization.
Let us know what we can do for you.**

SATURDAY

BANQUET SUPPORT PACKAGE

Exclusive Headlining Sponsor – **Only One Available**

Shine at Oregon's Meeting by sponsoring the Saturday Night Banquet, our most anticipated event of the weekend.

Your sponsorship includes everything included in the **Gold Level** package as well as :

Premier Recognition

- Verbal thank-you and sponsor acknowledgment from the stage
- Logo placement on banquet program
- Logo featured in on-screen slideshow throughout the evening
- Recognition in pre- and post-event emails and on OOPA's website

Visual & Digital Exposure

- A branded slide displayed during cocktail hour
- Option to open the evening with a 30-second sponsor video
- Shout-out on OOPA social media channels leading up to the event

Exclusive Touchpoints

- Option for branded giveaway at each place setting (sponsor provides)
- Optional sponsor table during cocktail hour

VIP Banquet Access

- Two complimentary tickets
- Reserved VIP seating

Investment: \$16,500

NEW SUPPORT ITEMS FOR 2026

BE THE

BRAND

BEHIND THE

PRIDE!

Your brand will be front and center as members across Oregon creatively show off their OOPA spirit on social media using



#oopaeverywhere



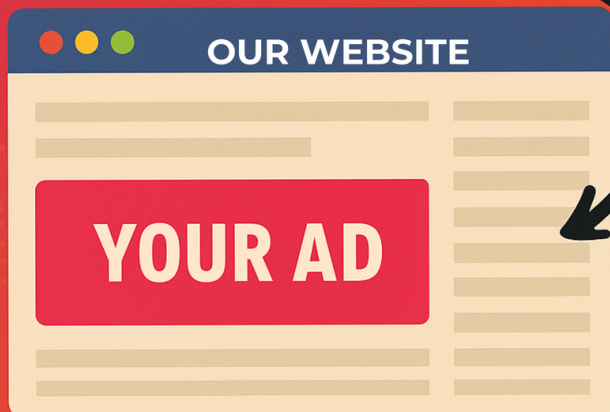
- Sponsor recognition on all promotional materials
- Social media shoutout as our quarterly sponsor
- Monthly marketing broadcasts

**SPOTS ARE LIMITED —
RESERVE YOURS TODAY!**

Partner price: \$600 a la carte: \$725

6 Month Ad in Industry Slide Deck

Partner Price a la carte
\$950 \$1,200



**Prominently Displayed on our
Member Home page**

**Update your banner anytime -
no limits for six full months.**

SOCIAL MEDIA SPOTLIGHT



\$350
a la carte

\$275
Partner Price



**Gain
visibility
with a
one-time
feature
on OOPA
social media
pages**



ADVERTISING OPPORTUNITIES AND RATES



Discover options for premium placements and a la carte advertising in our Annual Membership Directory and online channels. Reach Oregon's optometry community and maximize your brand visibility!

Advertising Opportunities - Member E-Broadcast, Website, and Socials

Ad Type	Horizontal Display	Social Media Spotlight	6-Month Ad in Industry Slide Deck (website)	OOPA Member Pride Challenge	Event Promo/ Linked Logo
*Partner Price	\$600 per ad	\$275	\$950	\$600	Inc w/support
A la Carte	\$800 per ad	\$350	\$1,200	\$725	-

Annual Membership Directory - Electronic Distribution, 1000 Circulation

Placement (subject to availability)	Inside Front Cover	Inside Back Cover	Outside Back Cover	Full Page
*Partner Price	\$2,375	\$2,175	\$2,475	\$1,575
Ala Carte	\$2,575	\$2,475	\$2,775	\$1,875
Size	1/2 Page	1/4 Page	Bus Card Listing	Footer Placement
*Partner Price	\$1,100	\$765	\$325	\$425
A la Carte	\$1,350	\$995	\$425	\$550

*Partner pricing available with 2+ a la carte options. Add to total when ordering.

Industry Support Order Form

Annual Support & Ala-Carte Opportunities

Company Name: _____

Contact Name/Email: _____

Rep Name/Email: _____

Address: _____

City/State/Zip: _____

Industry Support Packages – 12 Month Annual Commitment	Amount	Total
Platinum Level Annual Support – Exclusive Title Supporter	\$20,000	_____
Banquet Support Package - Exclusive	\$16,500	_____
Gold Level Annual Support	\$15,000	_____
Silver Level Annual Support	\$10,000	_____
Bronze Level Annual Support	\$7,500	_____
Supporter Level Annual Support	\$4,000	_____

Offering (Partner price qualifies with two or more ala-carte options)	Partner Price*	Ala Carte	Total
Attendee Breakfast: Fri, Sat, or Sun, speaking time – OR Mtg	\$4,500	\$5,000	_____
Attendee Lunch: Fri (Exhibit hall) or Sat, speaking time – OR Mtg	\$5,000	\$5,700	_____
Attendee Social Activity – Golf – OR Mtg	\$3,000	\$3,400	_____
Attendee Social Activity – Alternate activity – OR Mtg	\$2,800	\$3,200	_____
80 Branded Drink Tickets (logo included) – OR Mtg	\$900	\$1,200	_____
Reception Honoring Past Presidents <i>[prior to Sat banquet]</i> - OR Mtg	\$3,500	\$4,000	_____
Bottle of Red and White on banquet tables	\$2,000	\$2,500	_____
Social Media Spotlight	\$275	\$350	_____
OOPA Pride - Quarterly sponsor (only 4 available)	\$600	\$725	_____
6 Month Ad - Industry Slide Deck on Website	\$950	\$1,200	_____
Branded swag; lanyards or pens – OR Mtg	\$750	\$950	_____
Exhibit table – Feb Mtg	\$1,400	\$1,700	_____
Exhibit table – OR Mtg	\$1,900	\$2,200	_____
Speaking opportunity – Feb Mtg – 10 minutes	\$1,800	\$2,200	_____
Speaking opportunity – OR Mtg – 10 minutes	\$2,500	\$3,000	_____
Speaking opportunity – Board Dinner; Feb Mtg, OR Mtg, or GWCO – 10 mins	\$4,500	\$5,000	_____
Society Dinner; presentation time or demo or CE offering (exclusive support)	\$1,700 – \$5,000	Call OOPA	_____

* Check availability on banquet support options *

Payment information – Payable to Oregon Optometric Physicians Association

Check enclosed: \$_____ **[Preferred method of payment]** **For credit card remittance a 4% processing fee will be applied*

Credit Card Acct#: _____ Exp.: _____ CCV: _____

Cardholder name: _____ Signature: _____



OOPA's 2026 Events

Join us at

Third Party/ Practice Management

February 20, 2026



Salem Convention

200 Commercial Street SE
Salem, Oregon

Join us at

Oregon's Meeting

May 28 - 31, 2026



Ko-Kwel Casino

3201 Tremont Ave
Coos Bay, OR 97459

Join us at

GWCO 2026

October 15 - 18, 2026



Marriott Downtown Waterfront

1401 SW Naito Pkwy,
Portland, OR 97201



**For partnership inquiries,
contact Lynne or Vanessa:**

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503-654-5036

UPCOMING OOPA EVENTS

Third Party/ Practice Management

February 20, 2026

Salem Convention
200 Commercial Street SE Salem, Oregon

Oregon's Meeting

May 28 – 31, 2026

Friday exhibit show

Ko-Kwel Casino
3201 Tremont Ave, Coos Bay, OR 97459

GWCO 2026

October 15 – 18, 2026

Marriott Downtown Waterfront
1401 SW Naito Pkwy, Portland, OR 97201