



OREGON
OPTOMETRIC
PHYSICIANS
ASSOCIATION

2027

Industry Partner Program

Partners in vision. Together in Oregon



Industry Support Opportunities

2027 Corporate Partnership Packages

	Supporter \$4,000	Bronze \$7,500	Silver \$10,000	Gold \$15,000	Platinum \$20,000
Exhibit table at TP Seminar & Oregon's Meeting	Inside table	Inside table	Inside table	Premium table	Double table
Co-support of Society Dinner, Young OD, Regional Member Event, or Student socials	1	3	4	All	All
Membership Directory Ad	1/4 page	1/2 page	Full page	Full page	Full page
Banner Advertising on member e-broadcast	1	2	4	6	12
Logo placement on website and event pages	✓	✓	✓	✓	✓
6 month banner ad displayed across all pages of the OOPA website	✓	✓	✓	✓	✓
Discounted à la carte items (optional add-on)	5% off	10% off	15% off	20% off	25% off
Co-support of Oregon's events during GWCO		✓	✓	✓	✓
Attendee presentation time at TP Seminar or Oregon's Meeting				10 mins	15 mins
Digital Spotlight Package					✓
Attendee breaks/receptions at OR's Mt					✓



Industry Support Opportunities

2027 Corporate Partnership Packages

Platinum Level – \$20,000

- Double exhibit table in premier location at TP Seminar and Oregon's Meeting
- Attendee presentation time – 15 minutes at TP Seminar or Oregon's Meeting
- Co-support of Oregon's events during GWCO Congress
- Co-support of all; Society dinners, Young OD, Student, or Member OD Socials
- Logo placement on the OOPA website and event pages
- Full-page Ad in Membership Directory
- Banner advertising on member e-broadcast notices, 12 per year
- Digital Spotlight Package
- 6 month banner ad displayed across all pages of the OOPA website
- Attendee breaks/receptions at OR's Mt
- 25% off any à la carte item*

Gold Level – \$15,000

- Exhibit table in premier location at TP Seminar and Oregon's Meeting
- Attendee presentation time – 10 minutes at TP Seminar or Oregon's Meeting
- Co-support of Oregon's events during GWCO Congress
- Co-support of all; Society dinners, Young OD, Student, or Member OD Socials.
- Logo placement on the OOPA website and event pages
- Full-page Ad in Membership Directory
- Banner advertising on OOPA member e-broadcast notices, 6 per year
- 6 month banner ad displayed across all pages of the OOPA website
- 20% off any à la carte item*

Silver Level – \$10,000

- Standard exhibit table at TP Seminar and Oregon's Meeting
- Co-support of Oregon's events during GWCO Congress
- Co-support of four (4) Society Dinner, Young OD, Member OD Socials, or Student socials
- Logo placement on the OOPA website and event pages
- Full-page Ad in Membership Directory
- Banner advertising on member e-broadcast notices, 4 per year
- 6 month banner ad displayed across all pages of the OOPA website
- 15% off any à la carte item*

Bronze Level – \$7,500

- Standard exhibit table at TP Seminar and Oregon's Meeting
- Co-support of Oregon's events during GWCO Congress
- Logo placement on the OOPA website and event pages
- Half-page ad in Membership Directory
- Banner advertising on member e-broadcast notices, 2 per year
- Co-support of three (3) Society Dinner, Young OD, Member OD Socials, or Student socials
- 6 month banner ad displayed across all pages of the OOPA website
- 10% off any à la carte item*

Supporter Level – \$4,000

- Standard exhibit table at TP Seminar and Oregon's Meeting
- Co-support of one (1) Society Dinner, Young OD, Member OD Socials, or Student socials
- Logo placement on the OOPA website and event pages
- Quarter-page display ad in Membership Directory
- Banner advertising on one (1) member e-broadcast notice
- 6 month banner ad displayed across all pages of the OOPA website
- 5% off any à la carte item*

**All discounted à la carte items are optional and priced separately.*

We can also create customized support packages that best fit the needs of your organization.



BANQUET SUPPORT ADD ON

Exclusive Enhancement for Bronze Partners and Above

✦ Only One Available ✦

*Shine at Oregon's Meeting by sponsoring the Saturday Night Banquet,
our most anticipated event of the year!*

Your Banquet Support Add On includes:

Premier Recognition

- Verbal thank-you and sponsor acknowledgment from the stage
- Logo placement on banquet program
- Logo featured in on-screen slideshow throughout the evening
- Recognition in pre-event emails and on OOPA's website

Visual & Digital Exposure

- A branded slide displayed during cocktail hour
- Option to open the evening with a 30-second sponsor video
- Shout-out on OOPA social media channels leading up to the event

Exclusive Touchpoints

- Option for branded giveaway at each place setting (sponsor provides)
- Optional sponsor table during cocktail hour

VIP Banquet Access

- Two complimentary tickets
- Reserved VIP seating

Add On Investment: \$2,500

Advertising & Digital Marketing Opportunities

DIGITAL ADVERTISING

Ad Type	Member Email Banner	6-Month Ad in Industry Slide Deck (website)	Linked Logo on Event Marketing Materials
Price	\$800 per ad	\$1,200	\$750 - OR Mt / \$500 - TP

ANNUAL MEMBERSHIP DIRECTORY

Electronic Distribution, 1000 Circulation

Size	Front Cover	Back Cover	Full Page	1/2 Page	1/4 Page
Price	\$2,975	\$2,675	\$1,875	\$1,350	\$995

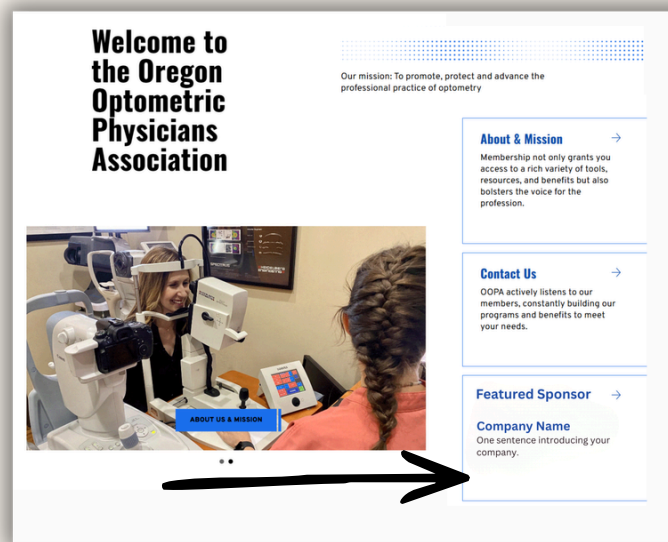
DIGITAL SPOTLIGHT PACKAGE

Maximize your visibility with a coordinated presence across our digital channels

- ✓ Dedicated Member E-Blast
- ✓ Facebook Partner Feature
- ✓ Instagram Partner Feature
- ✓ Featured Sponsor Box on Homepage (3 months)

\$950

Your company featured here!



WE ARE OOPA CAMPAIGN

A quarterly celebration of the optometrists who make up our OOPA community.

Your sponsorship helps fund a two night Oregon getaway awarded to one OOPA member in recognition of their contributions to the profession.

- ✓ Sponsor recognition on all promotional materials
- ✓ Featured in the rotating homepage banner
- ✓ Social media shoutout as our quarterly sponsor
- ✓ Recognition in monthly marketing emails



\$725
per quarter

Enhance Your Presence at Our Meetings

Take your meeting presence even further with these premium sponsorship opportunities.



EVENT APP SPONSOR

BE THE OFFICIAL EVENT APP SPONSOR



- Logo on the printed app QR code flyer
- Logo on the event app instruction slide
- Logo in the pre-event "Download the App" email
- Sponsor recognition on the app home screen
- One welcome announcement in the app
- One promotional in-app announcement during the meeting
- Recognition during opening remarks

OREGON'S MEETING

\$1,850

FEBRUARY'S MEETING

\$1,100

PASSPORT PRIZE SPONSOR

OREGON'S MEETING EXHIBIT HALL



- Recognition as a Passport Prize Sponsor on website and event emails
- Company logo on the passport card
- Logo displayed at the prize table
- Recognition during opening remarks

Sponsor may alternatively provide an in-kind prize with a fair market value of \$500 or greater.

OREGON'S MEETING

\$650

ATTENDEE BADGE & LANYARD SPONSOR

YOUR BRAND WORN BY EVERY ATTENDEE



- Sponsor provides custom branded lanyards for all attendees
- Logo on every attendee badge
- Recognition during opening remarks

OREGON'S MEETING

\$975

FEBRUARY'S MEETING

\$625

2027 Sponsorship Menu at a Glance

To reserve your selections, please complete the 2027 Industry Support Order Form on our website

Industry Support Packages – 12 Month Annual Commitment	Amount
• Platinum Level Annual Support – Exclusive Title Supporter _____	\$20,000
• Gold Level Annual Support _____	\$15,000
• Silver Level Annual Support _____	\$10,000
• Bronze Level Annual Support _____	\$7,500
• Supporter Level Annual Support _____	\$4,000
• Banquet Support Package - Exclusive (available to Bronze sponsors and above) ____	\$2,500

Offering	à la carte pricing
Exhibit table – OR Mtg	\$2,200
Event App Sponsor – OR Mtg	\$1,850
Passport Prize Sponsor - Exhibit hall at OR Mt	\$650
Attendee Social Activity – OR Mtg	\$3,200
80 Branded Drink Tickets (logo included) – OR Mtg	\$1,100
Attendee Badge & Lanyard Sponsor – OR Mtg	\$975
Attendee Breakfast: Fri speaking time – OR Mtg – 30 mins	\$5,000
Speaking Opportunity (between sessions) – OR Mtg – 10 minutes	\$3,000
Exhibit table – TP Sem Mtg	\$1,700
Event App Sponsor – TP Sem Mtg	\$1,100
Attendee Badge & Lanyard Sponsor – TP Sem Mtg	\$625
Speaking Opportunity (between sessions) – TP Sem Mtg – 10 minutes	\$2,200
Digital Spotlight Package	\$950
We Are OOPA - Quarterly sponsor (only 4 available)	\$725
6-Month Ad in Industry Slide Deck (website)	\$1,200
Member Email Banner	\$800
Member Directory - Front Cover or Back Cover	\$2,975 / \$2,675
Member Directory - Full Page, Half Page, or Quarter Page.	\$1,875 / \$1,350 / \$995
Speaking at – Board Breakfast or Board Dinner; TP Sem , OR MT, or GWCO – 10 min	\$2,200 / \$3,000
Speaking at – Advocacy Meeting; TP Sem , OR MT, or GWCO – 10 min	\$5,000
Society Dinner; present, demo or CE offering (exclusive support)	\$1,500 - \$4,500



OOPA's Upcoming Events

Join us at

GWCO 2026

October 15 - 18, 2026



Marriott Downtown Waterfront

1401 SW Naito Pkwy,
Portland, OR 97201

Join us at

Third Party/ Practice Management

February 19, 2027



Salem Convention

200 Commercial Street SE
Salem, Oregon

Join us at

Oregon's Meeting

May 20-23, 2027



Sunriver Resort

17600 Center Dr,
Sunriver, OR 97707



**For partnership inquiries,
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